

Syndicate Printers: Setting records on the global level!

It is amazing to note how so many different types of businesses fall under the amusement industry. One such is Syndicate Printers Group founded in 1986 as a Security Printing House. It printed lottery tickets for various State Governments.

From there the company moved on to the printing of self adhesive labels and tags for pharmaceutical and FMCG industries. And in 1999, set up its first overseas subsidiary in UK to supply a varied range of niche printed paper products like Bingo Tickets, Redemption Tickets, Cloak Room Tickets, Tyvek® Wristbands and Stationery. With this venture, the company made its forays into the growing amusement industry of India.

Today, the group has wholly-owned subsidiary companies in



UK, Holland and UAE, with state of the art manufacturing plants in India and UAE spread over 100,000 sq. ft. Syndicate Printers specializes in Sheet Fed Offset Printing, Web Offset Printing, Flexographic Printing, Digital Printing, Inkjet Printing, Mechanical Numbering, Fan Folding and a host of other printing and finishing technologies.

It has earned the distinction of being the largest manufacturer of Redemption Tickets in the world, producing around 9 billion tickets per year. The group takes care of over 600 customers across all 5 continents and has market dominance in several of its products.

It is also the largest supplier of Bingo Tickets to the Australian market; and one of the biggest suppliers in UK and mainland Europe. The company is now getting into stored value products with its most contemporary plant in India. It employs over 200 people of five different nationalities and takes pride in being a considerate employer of choice.

Accolades and awards

The group has achieved recognition for its innovation from different trade bodies, the latest being the award for the Best Manufactured Product Accessories 2008 by IAAPI [The Indian Association of Amusement Parks and Industries.]

The group continues to live by its core values of Quality, Service and Innovation and that is well reflected in its high growth rate of over 30% year over year in the last 10 years.

Syndicate Printers Group has acquired skills in managing international supply chains end-to-end and feels delighted in successfully managing several key strategic alliances in UK, Australia and USA. The company optimistically looks forward to a remarkable growth in customers, market and new products innovation.